

## **MY 530: Workshop in Advanced Qualitative Research Methods Lent Term 2014**

### **Thematic Analysis – Dr. Aude Biquelet**

Thematic analysis is a research method for the interpretation of the content of text through the systematic classification of themes or patterns. Often used in social science research, thematic analysis is a very intuitive approach to the study of textual data which requires, nevertheless, clear analytical strategies to be properly carried out.

The first session will introduce several models of thematic analysis (i.e. inductive; network; hybrid). We will discuss how each model may be suitable (or not) to address particular types of research questions. We will also compare thematic analysis with other methods such as Grounded Theory and Content Analysis.

The second session will focus on the application of thematic analysis in social science research. Looking at several examples of studies using this method we will discuss its advantages along with its analytical and practical limitations.

### **Readings**

\* Attride-Stirling, J. (2001) 'Thematic Networks: an Analytic Tool for Qualitative Research', *Qualitative Research* 1(3): 385-405.

\* Boyatzis, RE (1998) *Transforming Qualitative Information*, Thousand Oaks, CA: Sage (Chapter 5 and 6)

Braun, V, Clarke, V (2006) 'Using thematic analysis in psychology', *Qualitative Research in Psychology* 3: 77- 101.

\* Feredey, J. and Cochrane, E.M. (2006) 'Demonstrating Rigor Using Thematic Analysis: A hybrid approach of inductive and deductive coding and theme development,' *International Journal of Qualitative Methods*, 5(1): 80-92

Flick, U. (2009) 'Thematic Coding' in *An Introduction to Qualitative Research*, 4<sup>th</sup> edition, London: Sage.

Miles, M.B., Huberman, A.M. (1994) *Qualitative Data Analysis: An expanded sourcebook* (2nd edn.) London & Thousand Oaks, CA: Sage.

Ryan, G.W. and Bernard, H.R. (2000) 'Data management and analysis methods' in Denzin & Lincoln, eds, *Handbook of Qualitative Research*, 2nd ed, London: Sage.

Saldaña, J. (2009). *The Coding Manual for Qualitative Researchers*. Sage, Thousand Oaks, CA. Sage, Thousand Oaks, CA

Seale C (1999) 'Quality in qualitative research' *Qualitative Inquiry* 5:465-478.

Seale, C, Ziebland, S, Charteris-Black, J. (2006) 'Gender, cancer experience and internet use: A comparative keyword analysis of interviews and online cancer support groups', *Social Science & Medicine*, 62(10): 2577-2590

